

THE UNDERSIGNED SECRETARY GENERAL AND HEAD OF THE DEPARTMENT OF REGISTRATION AND ACADEMIC CONTROL OF THE CORPORACION UNIVERSITARIA UNITEC

Resolution of the Ministry of National Education N. 1852 of 07-31-2002.

TIN 8605106276

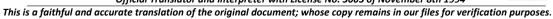
Qualified Registration No. 18977

CERTIFY:

That the student **ORTIZ GARZON CRISTIAN LEONARDO**, identified with Citizenship ID **1032397338** of **BOGOTA D.C.**, studied in this Corporation the semesters I-II-III-IV-V-VI-VII-VIII of the University program of **MARKETING**, evening session, obtaining the following grades:

Translated: 13.12.2021

Hector H. Toward





	PERIOD SUBJECT QUALIFICATIONS				
PERIOD			UALIFICATIONS	CRED	REMARKS
FIRST SEMESTER					
22162	UNITEIST CHAIR	Α	(Approved)	1	Homologation
22162	MARKETING FUNDAMENTALS	4.3	(Four point three)	3	Homologation
22162	BASIC MATHEMATICS	4.5	(Four point five)	3	Homologation
22162	PRINCIPLES OF MANAGEMENT	3.8	(Three-point eight)	2	Homologation
22162	ELECTIVE	Α	(Approved)	1	Homologation
22162	ORAL AND WRITTEN EXPRESSION	3.3	(Three point three)	2	Homologation
22162	POLITICAL CONSTITUTION	4.0	(Four point zero)	1	Homologation
22162	GENERAL ACCOUNTING	3.7	(Three point seven)	3	Homologation
	AVERAGE	3.97	(three point nine se	ven)	

SECOND SEMESTER

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22162	ENGLISH I	5.0	(Five point zero)	2	Homologation
	PSYCHOLOGY AND				
22162	CONSUMER BEHAVIOR	3.7	(Three point seven)	4	Homologation
	CONSUMER				
22162	DESCRIPTIVE STATISTICS	4.0	(Four point zero)	3	Homologation
22162	INTERDISCIPLINARY	3.6	(Three point six)	2	Homologation
22102	ELECTIVE 1	3.0	(Trilled point 3ix)	-	Homologation
22162	FUNDAMENTALS OF	3.6	(Three point six)	2	Homologation
22102	RESEARCH	5.0	(Times point six)		riomologation
22162	COSTS AND BUDGETING	4.0	(Four point zero)	3	Homologation
	AVERAGE	3,95	(three point nine five)		
THIRD S	EMESTER				
22162	RESEARCH DESIGN	3.9	(Three point nine)	2	Normal

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22162

22162

SAMPLING AND DATA

FINANCIAL MATHEMATICS

ANALYSIS

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Normal

Normal

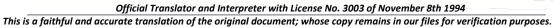
4.1

5.0

(Four point one)

(Five point zero)

3





22162	PRODUCT AND PRICING	4.7	(Four point seven]	3	Homologation
22162	VALUES AND LEADERSHIP	3.2	(Three point two)	2	Homologation
22162	ENGLISH II	4.8	(Four point eight)	2	Homologation
22162	INTERDISCIPLINARY ELECTIVE II	4.1	(Four point one)	2	Homologation

4.31(four point three one)

FOURTH SEMESTER

AVERAGE

	AVERAGE	3.88	(three point eight eig	jht)	
20162	ENGLISH III	3.7	(Three point seven)	2	Homologation
20162	FINANCIAL ANALYSIS	4.1	(Four point one)	3	Homologation
20162	ELECTIVE 3	4.3	(Four point three)	2	Homologation
00400	INTERDISCIPLINARY	4.0	(Farra maint thus a)	2	Homologation
20162	DIGITAL PLATFORMS	3.7	(Three point seven)	3	Normal
20162	RESEARCH MARKETS	3.9	(Three point nine)	3	Homologation
20162	QUALITATIVE MARKET	3.9	(Three point pine)		Llomologation
20162	ECONOMICS	3.7	(Three point seven)	3	Homologation

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FIFTH SEMESTER

CREATIVITY AND PROBLEM

	20162	SOLVING	4.4	(Four point four)	2	Homologation
		PROBLEMS				
	20162	ADVERTISING	4.0	(Four point zoro)	3	Normal
20162	COMMUNICATION	4.0	(Four point zero)	3	Nomiai	
20162	PROMOTION AND	4.0	(Four point zero)	3	Homologation	
	MERCHANDISING				Homologation	
	20162	ENGLISH IV	3.3	(Three point three)	2	Homologation

LEGISLATION

3.3

(Three point eight)

20162 PROFESSIONAL ELECTIVE I 4.6 (Four point six) 2 Homologation

QUANTITATIVE MARKET

LABOR AND COMMERCIAL

20162	3.9	(Three point nine)	3	Homologation
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RESEARCH

FIFTH SEMESTER

20162

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Homologation

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20162	CREATIVE STRATEGY	3.9	(Three-point nine)	2	Homologation
20162	INTERNATIONAL	2.0	(T)	0	l la mada gation
20162	MARKETING	3.0	(Three point zero)	3	Homologation
20162	PROFESSIONAL ELECTIVE	4.0		3	Homologation
	II	4.0	(Four point zero)		
	DISTRIBUTION CHANNELS				
20162	AND	3.7	(Three point seven)	3	Homologation
	LOGISTICS				
	HUMAN TALENT				
20171	MANAGEMENT	4.7	(Four point seven)	3	Normal
20171	ENGLISH V	4.4	(Four point four)	2	Normal
	AVERAGE	3.92(three point nine two)			

SEVENTH SEMESTER

20162	PROFESSIONAL ELECTIVE	4.3	(Four point three)	2	Normal
20171	BRAND BUILDING	4.9	(Four point nine)	2	Normal

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	AVERAGE	4.11 (four point one one)			
20172	ENGLISH VI	4.1	(Four point one)	2	Normal
20171	PLANNING	4.4	(Four point four)	3	Normal
	STRATEGIC MARKETING				Nama
20162	ENTREPRENEURSHIP	3.2	(Three point two)	3	Homologation
20171	SERVICE MARKETING	4.1	(Four point one)	3	Normal

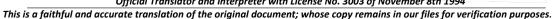
SEVENTH SEMESTER

20171	PROFESSIONAL ELECTIVE	4.1	(Four point one)	3	Normal
	IV	4.1	(i our point one)	3	Nomiai
20172	INDUSTRIAL MARKETING	4.9	(Four point nine)	3	Normal
20162	MARKETING AND SALES	3.7	(Three point seven)	3	Homologation
	MANAGEMENT		, , ,		
20172	MARKETING TRENDS	4,4	(Four point four)	3	Normal
20172	DIGITAL MARKETING	4,4	(Four point four)	3	Normal
20172	MARKET INTELLIGENCE	4.7	(Four point seven)	3	Normal

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AVERAGE

4.36 (four point three six)

ACCUMULATED:

4.06 (four point zero six)

The range of grades is from 0.0 (zero points zero) to 5.0 (five points zero). The subject is approved with a grade equal to or higher than 3.0 (three zero points). This Certificate is issued in Bogotá D.C. on November 23, 2021, duly signed.

GONZALO MURCIA RIOS

CLAUDÍA PATRICIA MUNAR ROMERO

General Secretary

Head of Registration and Academic

and Academic Control

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